



ANNUAL REPORT

WESTERN AUSTRALIAN SCHOOL
CANTEEN ASSOCIATION INC.

2022/2023



waschoolcanteens.org.au



About WASCA

The Western Australian School Canteen Association Inc. (WASCA) is a not-for-profit health promotion charity. Since 1994, we have supported schools, community and government to make healthy food and drinks a priority.

Here at WASCA, we remain passionate about our role as a leading public health organisation. In 2023, our Board and staff worked with members and partner organisations to build on the great work already being done in WA and collectively identify strengths, opportunities and gaps for consideration by the WASCA team.

We are excited and proud to present WASCA's overview and strategic direction.

Our Vision A sustainable equitable healthy food environment

Our Purpose To provide nutrition and food service support

Our Mission We advocate for healthy food environments by providing support and education to empower communities

Our Values



Collaboration

Working together to achieve more



Excellence

Being innovative, passionate and evidence based



Integrity

Acting with honesty, courage and accountability

Our Objects

- To promote the provision of healthy food environments where we work, learn and play
- Being a leader in influencing policy and advocating for healthy food environments consistent with the Australian Dietary Guidelines
- To advocate for the relationship between food and wellbeing
- To provide evidence-based advice, training and support to create healthy food environments and viable food services
- To engage and collaborate with key stakeholders and organisations with objects similar to the objects of the Association



Our People & Structure

WASCA Board

Beki Bampton, President
Cre Millar, Vice President
Sandra Vale, Secretary
Pip Slaughter, Treasurer
Tracy Skipworth, Committee
Jenny Hanna, Committee
Jodie Ross, Committee
Tony Osborne, Committee

Our Board is responsible for:

- defining policies and procedures to ensure the Association operates within legal and social requirements
- acting on behalf of all members
- defining and monitoring the strategic direction
- reviewing and monitoring managements and the Association performance
- exercising due care, skill and diligence in overseeing the affairs of the Association.

WASCA Office Team

Megan Sauzier, Chief Executive Officer
Lochie Clark, Project Officer
Amanda Ferguson, Project Development Officer
Carla Florio, Senior Project Officer
Jennifer Harris, Administration Officer
Rachael Mowatt, Trainer
Michelle Riekie, Project Manager

Our Office Team responsibilities include:

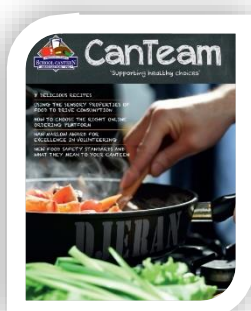
- representing the Association at a local, state and national level
- design and implement communication strategies
- develop and implement membership activities
- contribute to and implement the strategic plan
- foster an environment of collaboration, sharing and best practice
- meeting key performance indicators, evaluation and reporting
- developing, maintaining and expanding partnerships
- identify and investigate additional funding sources.





Impact Statement

Communications	WASCA Website	19,783 new visitors	26,189 total visitors
	Fuel to Go & Play® website	8,956 new visitors	9,077 total visitors
	WASCA Facebook	2,518 followers	338 posts, 20,385 reach
	Fuel to Go & Play® Facebook	822 followers	349 posts, 29,702 reach
	Fuel to Go & Play® Instagram	385 followers	137 posts, 194 stories, 13,593 reach
	WASCA LinkedIn	93 followers	1,722 impressions, 70 reactions
	WASCA eNews	11 editions	551 subscribers
	Fuel to Go & Play® eNews	6 editions	442 subscribers
	Healthier Vendor eNews	4 editions	44 subscribers
	Star Choice™ Buyer's Guide	2 editions	3,000 distributed
	CanTeam newsletter	2 editions	3,000 distributed
Support	Professional development & WASCA General Meetings	7 sessions	152 participants
	Fuel to Go & Play® online training	3 courses	202 participants
	Customised nutrition workshops	4 sessions	~65 participants
Advocacy	Submissions	<ul style="list-style-type: none"> - City of Canning, co-sign letter of support for City of Canning proposed policy regarding advertising on local government infrastructure - Department of Education Student Health in Public Schools Policy, and Appendix B Healthy Food and Drink; released 17 July 2023 - Education Australia Magazine; The Bursar - Telethon Kids Institute letter of support, research project for energy drinks and children - WA Planning Commission, draft Child Care Premises Position Statement 	
	Community Nutrition Network	4 meetings	~15 participants
	Edith Cowan University Public Health and Health Science Consultative Committee	2 meetings	~10 participants
	Federation of Canteens in Schools (FOCIS)	4 meetings	Chairperson and active member
	National school canteen network, hosted by Tasmania and WASCA	2 meetings	~40 participants
	National community nutrition network, hosted by WASCA	2 meetings	12 participants; WASCA presentation
	Obesity Policy Consensus Group	3 meetings	~10 participants
	WA Health Promoting Schools Association	3 meetings	Vice President and presentation





President's Report

Thank you for attending the 2023 AGM. It is a privilege to be able to meet in person here on Whadjuk Noongar boodjar, I acknowledge and pay respect to Noongar Elders who have cared for this land and its people for many thousands of years. I am pleased also to welcome attendees from other lands in Western Australia who are joining us virtually.

I extend a warm welcome to our members, life members, and special guests. A special thank you to our staff and board members who make our meetings so worthwhile.

I am pleased to report on another year of growth and development of our organisation guided by the strategic objectives agreed upon in 2022.

During the year Board members have had an active role active in supporting the 2022-2027 strategic objectives of Membership, Partnerships and Profile through mentoring and supporting members, member and partner engagement and networking, reviewing resources, and participating in a brand review and development process.

This year the Board has remained vibrant and diverse, with representation from canteen supervisors and volunteers, P&C members, health promotion practitioners and teaching staff. I would like to acknowledge in particular the service of Pip, outgoing Treasurer and Tracy who stood down from the Board in October this year to accept a position as WASCA Administrative Officer.

Our Board members bring with them different experiences and viewpoints and this year we have engaged with several training and development opportunities including how to deliver a meaningful Acknowledgement of Country and the Food Safety Supervisor training many of our members are now required to complete. It has been an honour to lead a team which has delivered balanced and reasoned governance as we continue to be a forward-looking organisation.

The Board will be welcoming new members and office bearers, including a new President. It has been an absolute honour to have been in this position for the past six years and I wish to thank the Board members and staff who have supported me during this time which has seen significant change, challenge and opportunity.

With thanks

Beki Bampton, President





CEO Report

As I reflect on the past year, I am filled with gratitude for the incredible work that has been accomplished WASCA and the unwavering support of our members and partners. It is with great pride and humility that I share some of the highlights from the past year.

Impactful Milestones: In 2022 and 2023, we achieved remarkable milestones. We served WASCA members; provided training to stakeholders (n=743), including canteen staff and volunteers in schools, health professionals, and food service staff and others in sports clubs and community venues; applied for funding for new projects; continued to foster valuable partnerships; and make a significant impact to the community.



Financial Management: Our commitment to financial transparency and stewardship remains unwavering. We're pleased to report we remain in a sound financial position, fee for service work has increased and we successfully tendered for a new national project that commenced in July 2023.

Partnerships: Our success is a testament to the strength of our partnerships. We are deeply grateful to our collaborators and funders, particularly Healthway, the Department of Education and WACSSO whose support has enabled us to broaden our reach and deepen our impact. Advocacy efforts included co-signing letters of support for innovative public health initiatives and consulting with the Department of Education as they reviewed the Student Health in Public Schools Policy and Appendix B Healthy Food and Drink.

Gratitude: I want to express my heartfelt thanks to our dedicated staff and Board who work tirelessly to fulfill our mission. Amanda, Michelle and Carla have been with the Association for many years, your dedication and passion are the driving force behind our success.

In 2023 we welcomed two new staff members, Rachael and Lochie, their high-level skills and work ethic on new projects and initiatives is excellent. We farewelled Jenni, Administration Officer as she embarks on new adventures with her family, her compassion and extraordinary finance skills will be missed. Tracy, long serving Board member and Canteen Supervisor resigned from both those roles to join the office team. Tracy's knowledge of WASCA, membership services, bookkeeping and the day to day running canteens is already proving to be an asset.

Challenges and Opportunities: While we celebrate our successes, it's crucial to acknowledge the challenges we faced. A significant change to funding meant we had to examine operations, priorities and services. We viewed these challenges as opportunities for growth and innovation and will continue to adapt and evolve.

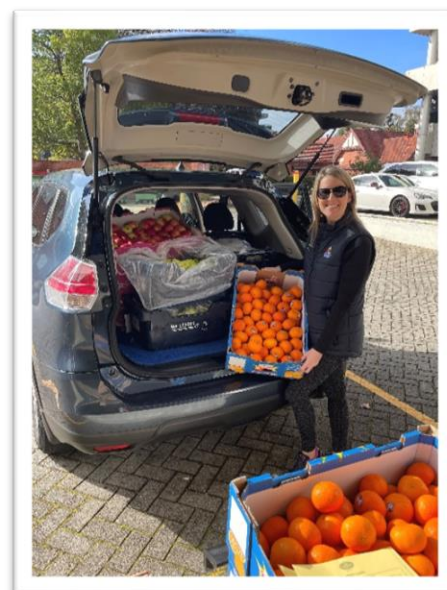
Future Outlook: As we look forward, we remain committed to our mission and vision. Our goals for the coming year include rebranding the organisation to better reflect the breadth of our work, enhancing membership services, evaluation activities to ensure project success, and applying for new funding.

If you have any questions, suggestions, or would like to get more involved, please don't hesitate to reach out.

Sincerely,



Megan Sauzier, Chief Executive Officer





Project Report

Membership update

Following an extensive review, new membership services were launched at the beginning of 2023. We believe the comprehensive quality services available to members will ensure food services in WA feel supported, valued and empowered to create healthy food environments and operate viable business.



CORE Finances Training was updated. It now includes more case study examples and a bunch of new templates to assist you to implement a comprehensive financial management system at your school.

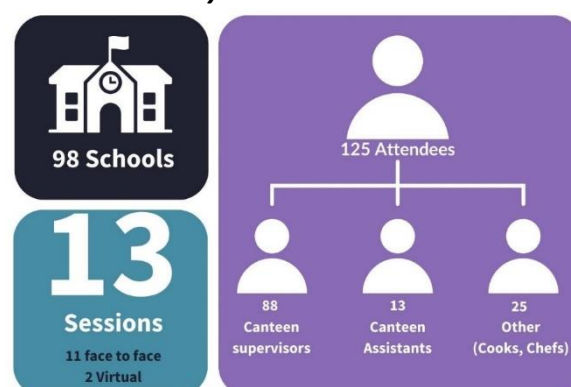
WASCA is deeply invested in the insights and contributions of our members. The 2023 Canteen Benchmarking Survey provided an opportunity to have the voice of school canteens heard. A Benchmarking insights report, summarising canteen trends, is under development. Preliminary findings (n=58) show:

- 78% metro; 67% primary; 66% public
- 24% of students and 17% of staff use canteen
- Wednesday and Friday most popular; and Tuesday least popular days to operate
- 53% sales have increased compared to this time last year; 29% about the same
- 65% made a profit last year (2022)
- Majority (59%) employ part time staff.

The demand for members only tools and resources remain high. The most popular resources include, recipes, profit and loss template, canteen supervisor job description, parent body report template, staff review template, daily procedures template, and managing allergies guide.

From March to June 2023 we worked with the Department of Health to communicate with stakeholders about the new Food Safety Standard 3.2.2A Food Safety managements tools. This requires all registered food businesses, including schools and sporting club canteens, to manage food safety risks more effectively. We developed accredited Food Safety Supervisor (FSS) Training in partnership with our Registered Training Organisation (NAQ Nutrition Training, RTO Code: 110074).

FSS July – November 2023



Testimonials

"Thank you for the training session. It was very informative and despite the very full on nature of the day, the way you presented it, made it very enjoyable and easy to understand".

"Thank you for a great presentation, it was a very informative day. I have spent this week organising and preparing and practicing filling out all of the templates. I think it will become easier and more efficient as I go along".

Canteen Day

We launched the inaugural Canteen Day in WA in November 2022, a WASCA initiative supported by the Department of Education, with great success. Canteen Day 2023 was held on Friday 3 November, we anticipated a greater uptake of resources and promotion and we weren't disappointed.

Canteen Day is an opportunity to thank our school canteen staff and volunteers. When they work together with parents, teachers and students, the canteen becomes a focal point for the food and nutrition education that supports and reinforces what students learn at home, classroom and in the community.



Awards and grants

The **Robin Bromley Visionary Grant** aims to empower Canteen Supervisors to undertake professional development and training and/or enhance the canteen by purchasing essential equipment with funds provided by this program. The program has been running for eight years.

Together with our sponsors we have provided \$27,000 to schools in WA to assist in the provision of healthy food and drink choices. For the past seven years this initiative has been in partnership with Brownes Dairy.

The three schools who were successful applicants in 2022 were Highgate Primary School, Liwara Primary School and Madeley Primary School.



Nan Marlow Award for Excellence in Volunteering Award, proudly supported by Just Pizza, presented to Brianna Ryan, South Lake Primary School (pictured centre). A further 19 worthy recipients received a certificate and gift pack. WASCA also received a grant from Volunteering WA to help in thanking all volunteers on the night including the WASCA Board, the many Parent Body represents who attended and canteen volunteers.



Our new project, **For The Love of Veg**, commenced in 2023. Early in the year WASCA worked on a Hort Innovation tender with our colleagues at the Healthy Kids Association. Our strengths, extensive knowledge of school canteens and nutrition led to developing the Canteen Consortium. We were delighted to be the successful recipients of this exciting three-year project.

The project is being led by Healthy Kids Association (NSW) in partnership with ACT Nutrition Services, Queensland Association of School Tuckshops and School Food Matters (TAS). We are currently developing a suite of resources such as recipes that will have an allocated 'vegie power index', fact sheets and a variety of other tools, to assist canteen staff to increase the vegetable content on their menus. Resources will be available on the Federation of Canteens in Schools website soon.

This project has been funded by Hort Innovation, using the vegetable and onion research and development levies and contributions from the Australian Government.



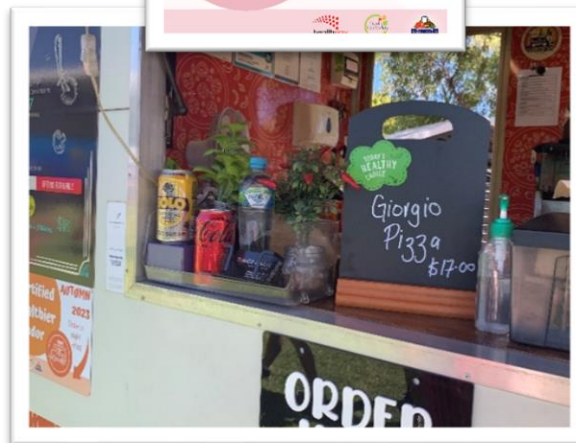
Community Nutrition Services, funded by Healthway

It has been another busy year for the Fuel to Go & Play® (FTGP) team.

Community Events

We supported **46 community events** across the state with a community reach of **505,827 people**. Support included:

- FTGP advocating for the removal of specific food vendors which offer a majority of deep fried 'red' items for Healthway partnered events
- Menus from n=338 food trucks were reviewed to ensure healthy food options were available
- Encouraging event organisers to recruit food vendors from the Healthier Vendor Guide
- Providing vendors signage to promote their healthy 'green' food option and promoting water
- Activations with games and free fruit.



State Sporting Association's and Racing Organisations n=23

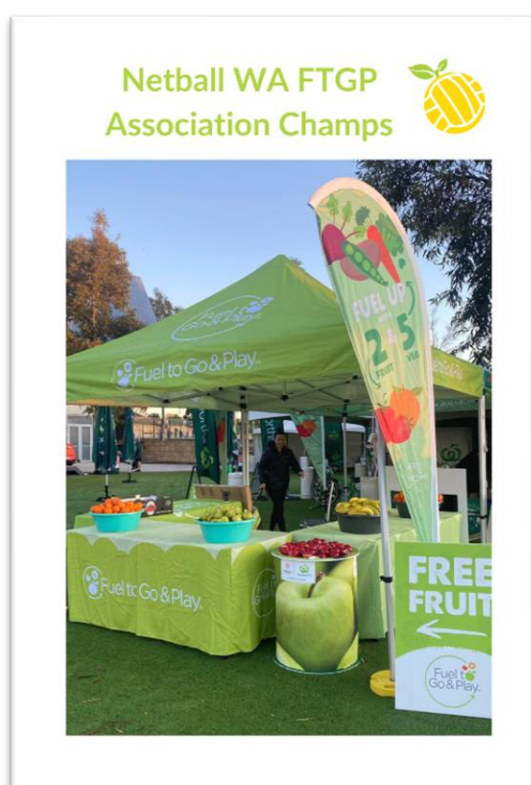
"Thank you so much to Michelle for her informative and engaging session. It was fantastic to see so many questions from swimmers and parents. I believe everyone left the session feeling confident and inspired to aim for the best nutrition possible to assist our swimmers with their performance in and out of the pool".

Mandurah Swim Club





- Hockey WA – Supported with menu reform at the State Hockey Centre, resulting in healthy ‘green’ menu options increasing by 100% this season (n=15 in 2022; n=31 in 2023).



- Netball WA’s FTGP Association Championships – The FTGP message and healthy eating strategies are well embedded in the planning of this event, with FTGP supporting all food outlets (including mobile food vendors) with identifying and promoting their healthy options, menu reviews and providing them with countertop menu boards and stickers to ensure the 3,500 players and their families could choose from a range of healthy options.

- NRL WA – Support throughout their season included nutrition workshop for referees, support and the development of Finals packs (FTGP branded caps, aprons, drink bottles, countertop menu board, bunting, serving trays, serviettes, posters and stickers) for clubs hosting finals, canteen support for the Rockingham Sharks NRL club and other mobile vendors attending the FTGP Harmony Cup.



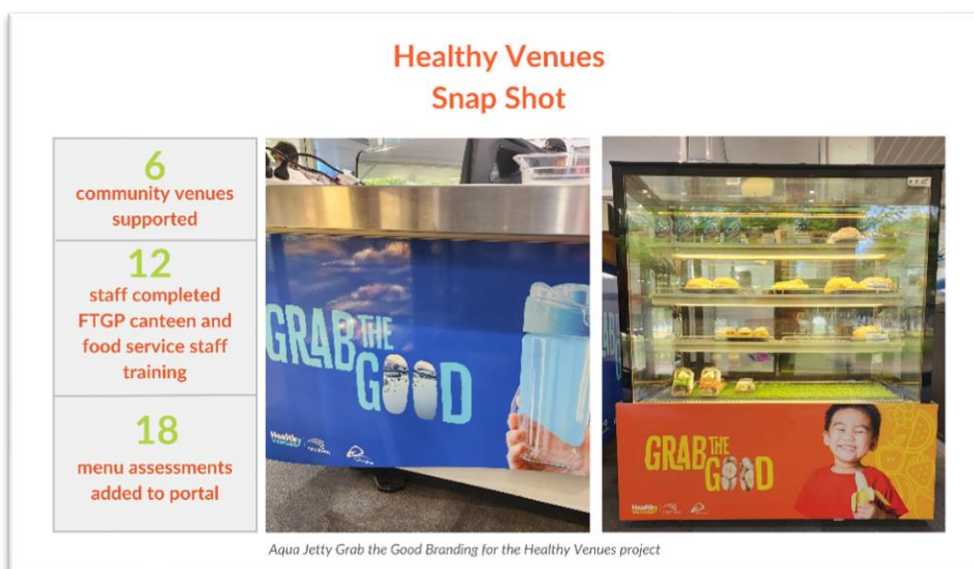
Healthy Sports Program

The FTGP team supported **n=62 sporting clubs** receiving Healthy Sports Program grants on how to create a healthy food environment and promote healthy eating. Created three video case studies, showcasing what clubs are doing with their grant monies and how they are promoting healthy eating.



Healthy Venue grants

FTGP provided support to six venues. A collaborative and flexible approach for providing support has been implemented based on capacity from area health service staff and FTGP.



Other achievements

- 694 social media posts, 93,462 accounts reached
- 13,302 website visitors (98% new visitors)
- 159 individuals completing FTGP online training
- 85 new venues added into the portal that have provided phone and email support including menu reviews and menu assessments n=35
- FTGP e-news distributed 6 times via Mailchimp and housed on the website
- 23 new resources developed, including Fuel Your Body for active juniors
- Developed 13 case studies, including 7 videos (Coogee Live filming pictured)
- Article/interview on the Obesity Collective website
- Collaboration with 12 health agencies.



Scan here to see the amazing Fuel to Go & Play website



Star Choice™ food registration program

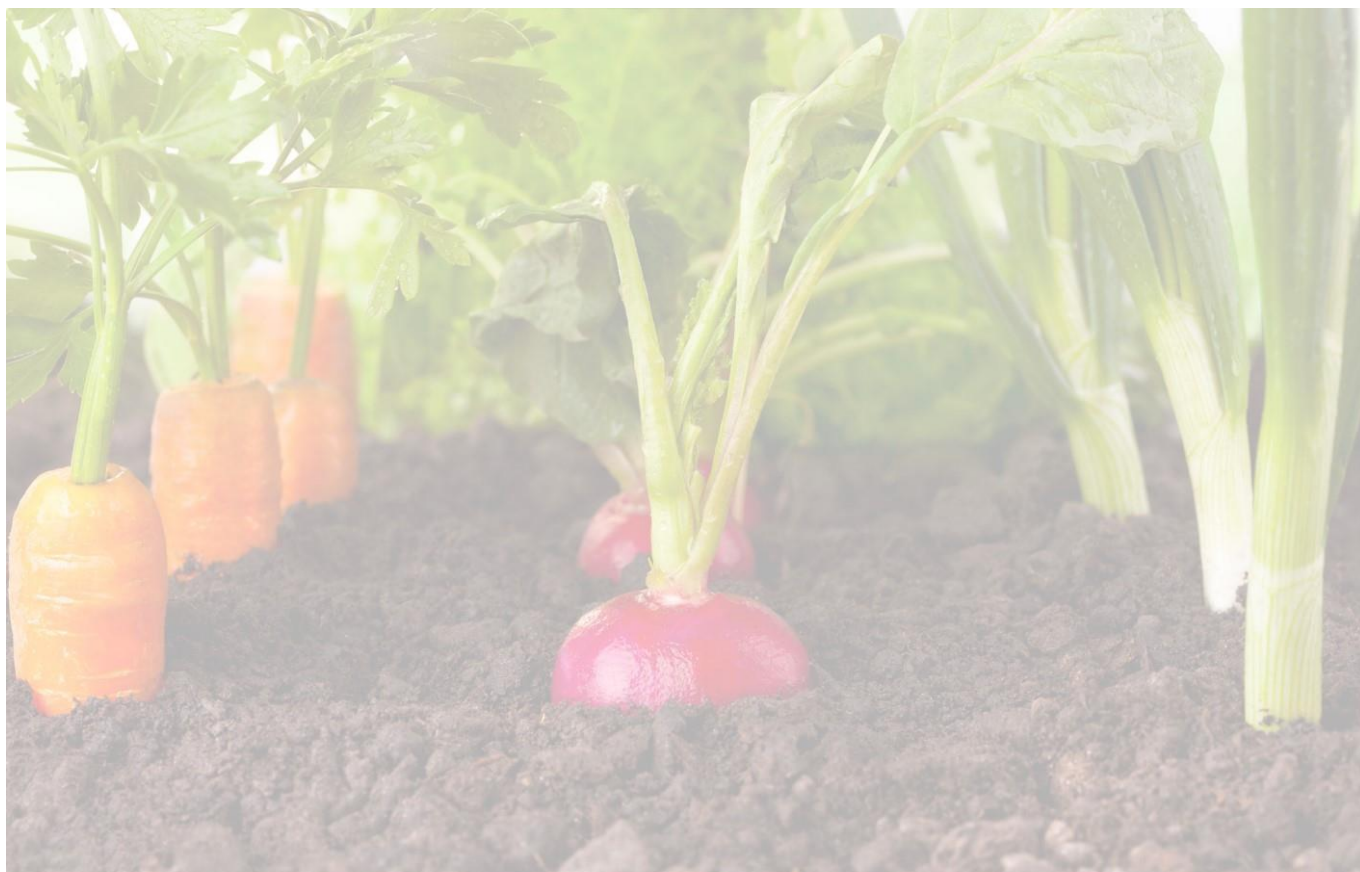
The Star Choice™ Buyers Guide is published in January and July each year. The Guide is a register of manufactured products that makes it easier for schools and community food service, to stock and promote healthier choices of a wide range of food and drinks.

In addition to a broad range of healthy food and drinks, the Guide includes details about the traffic light system and a useful calendar of events to help schools and community venues plan special promotions and raise awareness of important issues and promote healthy eating.

Plus, in January we launched a new fundraising page. Fundraising is a regular activity undertaken by schools and community groups and the money generated provides crucial resources. The companies listed in the Guide make fundraising easy and won't detract from health and wellbeing. These fundraising activities fit within the Health Promoting Schools framework, ensuring the ethos of the school or community group is not compromised by resorting to the sale and promotion of unhealthy food and drinks.

We thank the manufacturers and distributors for their ongoing support of our organisation, our members and partners.





**THANK YOU FOR SUPPORTING OUR
VISION FOR A SUSTAINABLE,
EQUITABLE, HEALTHY FOOD
ENVIRONMENT**



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