

A dense border of fresh, ripe strawberries with green leaves, framing the central text area.

ANNUAL REPORT

WESTERN AUSTRALIAN SCHOOL
CANTEEN ASSOCIATION INC.

2019/2020





MARGARET RIVER PRIMARY SCHOOL'S
KITCHEN GARDEN ROADSIDE HONESTY STALL

ABOUT OUR ORGANISATION

OUR VISION

Healthy food and drink choices for all Western Australians.

OUR MISSION

To advocate for healthy food and drink choices in all food services in Western Australian school canteens, hospitals, workplaces, community venues and events.

WASCA is the peak body empowering food service providers with training, practical tools, credible information, and support in partnership with schools, community, government, other non-government organisations and the food industry.

OUR VALUES

Integrity, commitment, passion.

IMPACT STATEMENT

COMMUNICATIONS	WASCA Website	19,215 unique visitors	31,180 total visitors
	Fuel to Go & Play™ website	3,676 unique visitors	5,641 total visitors
	Facebook	1,549 page likes	301 posts, 198,631 reach
	Twitter	101 followers	15 tweets and retweets
	WASCA eNews	16 editions	384 subscribers
	Fuel to Go & Play™ eNews	6 editions	266 subscribers
	Healthy Sporting Club Program eNews	14 editions	188 subscribers
	Healthier Vendor eNews	5 editions	57 subscribers
	Star Choice™ Buyer's Guide	2 editions	4,000 distributed
	CanTeam newsletter	1 edition	1,500 distributed
SUPPORT	Training and workshops	26 sessions	665 participants
	Kindy orientation sessions	73 sessions	3,476 families
	Fuel to Go & Play™ online training	2 courses	225 participants
	Advisory service	672 reviews	300 schools
ADVOCACY	Journal publications and conference abstracts	World Public Health Nutrition Congress	4 abstracts accepted
	National meetings	Tasmania	2 meetings
	Working groups and committees	WA and National	7 groups

WESTERN AUSTRALIAN SCHOOL CANTEEN ASSOCIATION INC. (WASCA) ESTABLISHED 1994

WASCA CORE BUSINESS

- Membership services
- Star Choice™ food registration program
- CanTeam newsletter
- StarCAP2
- Robin Bromley Visionary Grants
- National collaboration with FOCIS
- Tailored support eg. Venues West
- Customised nutrition workshops

HEALTHY FOOD & DRINK PROJECT

Supporting schools to implement the Department of Education's Healthy Food and Drink policy and advocate for a whole of school approach. Funded by the Department of Health WA, supported by DOE. Activities include:

- State-wide advisory service
- Training, professional development and events
- Tools and resources
- Kindy orientation sessions
- One-on-one consultancy
- Harvest case studies
- Whole school approach (principals, canteens, parents, teachers)

EAT LEARN THRIVE

Health and wellbeing project in Department of Education Residential Colleges and WA Colleges of Agriculture



Department of Health
Department of Education

EXECUTIVE COMMITTEE

Beki Bampton, President
Cre Millar, Vice President
Marcelle Coakley, Vice President
Dionisia Tsokos, Secretary
Stephanie Benjamin, Treasurer
Tracy Skipworth, Committee
Pip Slaughter, Committee
Cyan Plenderleith, Committee
Tony Osborne, Committee

OFFICE TEAM

Megan Sauzier, Chief Executive Officer
Amanda Ferguson, Project Coordinator
Blanche Marchant, Project Coordinator
Carla Florio, Project Officer
Cassandra Bordin, Project Officer
Jennifer Harris, Administration Officer
Leanne Irwin, Project Officer
Michelle Riekie, Project Manager
Tristan Schwartzkopff, Project Officer

COMMUNITY

HEALTHWAY SPONSORSHIP SERVICES

Collaboration with Healthway sponsored community groups, organisations, programs and events to increase healthy food and drink choices and reduce the promotion of sugary drinks

FUEL TO GO & PLAY™

Creating healthy food environments in sport, recreation, entertainment venues and playcentres. Online training, resources and customised support for venues. Funded by Healthway

HEALTHY SPORTING CLUB PROGRAM

Program in partnership with Healthway aims to increase healthy food and drinks, reduce sugary drinks and unhealthy brands/messages and skill-up staff. Grants to be used for canteen equipment, capacity building and water initiatives

HEALTHY OPTIONS WA POLICY

Program implementation support, site visits, menu assessments and resources for health services/facilities, previously funded by the Department of Health; current fee for service model





PRESIDENT'S REPORT

Welcome to our AGM. It is a privilege to be meeting on Whadjuk Boodjar and to be able to acknowledge the traditional custodians of this land and to pay respects to Noongar Elders, past, present and emerging. A warm welcome to our life members, school members and special guests. Thank you, Sandra Harben, for welcoming us so warmly to this Boodjar, this land. Thank you to Bob Hawke College for offering this venue and to Canteen Supervisor Angelo for the delicious supper.

I hope you enjoy the opportunity to look around and network with others throughout the meeting. As you are aware today is RU OK? Day. It is particularly important to check in with each other, even as we experience the easing of COVID-19 restrictions, as we are still in a state of uncertainty, and maybe for some time.

The 2019/2020 financial year has been extraordinary. Early on the Executive Committee began to explore improving our communication channels - little did we realise how important this would be and that most of our communications this year would be on virtual or electronic platforms. WASCA adapted quickly and efficiently to the imposed changes. I am grateful, however, that we can all meet in person here tonight.

The first year of our strategic business plan has seen success, particularly in the areas of strengthening membership services, increasing membership, and raising WASCA's profile. It has been very encouraging to see the increased engagement with our members, and the emotional and practical support provided during the COVID-19 pandemic. This has been due to the dedication, flexibility and commitment of the office team proficiently led by CEO, Megan Sauzier. We are truly blessed to have such dynamic, caring and competent staff working for us all.

This year, the Committee has been vibrant and diverse, with representation from canteen supervisors, P&C members, health promotion practitioners and teaching staff. Committee members bring with them different perspectives and experiences to discussions enabling balanced and reasoned governance. It has been an honour to lead this amazing team, chair meetings (my first pictured) and I am looking forward to the coming year. I also plan to continue to volunteer in school canteens when possible.

I trust those interested in joining the Committee have submitted their nomination forms. We look forward to welcoming you officially tonight.

Thank you all again for attending our AGM. I hope you find it to be an enjoyable and valuable evening. Please remember, we are all in this together and, WASCA is always here to navigate through these strange times with you.

With thanks,

Beki Bampton, President





TREASURER'S REPORT

I am pleased to present the financial report to the AGM. The accounts have been audited by HTG Partners and found to be correct in accordance with the bank statements, income and expenditure records, and supporting documentation as kept by the Treasurer and WASCA Administration Officer in support of all income and expenditure items. A summary of income and expenses is provided below; the full report will be available for your perusal at the AGM.

Income	Project grants*	\$712,650	71%
	WASCA membership	\$36,964	4%
	Government rebates received (JobKeeper; Cashflow boost)	\$96,304	10%
	Star Choice™ and CanTeam	\$79,078	8%
	Other income	\$75,310	7%
	Total income	\$1,000,306	
Expenses	Project activities	\$86,335	11%
	Star Choice™ and CanTeam	\$70,791	8%
	Other expenses	\$75,076	9%
	Salaries and on costs	\$603,722	72%
Total expenses		\$836,104	
Net surplus		\$164,202	
Total assets		\$717,655	
Total liabilities		\$239,122	
Net assets		\$478,533	

*Project grants include:
Department of Health - Healthy food and drink project
Healthway – Sponsorship Services; Fuel to Go & Play™; and Healthy Sporting Club Program

MEMBERSHIPS

During 2019/2020 WASCA trialled a new strategy to increase membership. All Western Australian schools received either a renewal invoice or an invitation to become members. The results of our strategy were immediately successful realising an increase of 121 school members this year, including 16 new members that had not previously engaged our services. To date, we have 445 school members and 26 associate and personal members.



FINANCIAL MOTIONS

I hereby propose a motion to accept the audited financial statements prepared by HTG Partners and confirmed by WASCA President, Treasurer and Chief Executive Officer as of 30 June 2020, to be true and correct.

I hereby recommend and propose a motion to nominate HTG Partners as the auditor for the 2020/2021 financial year.

I hereby propose a motion that membership fees for 2021 will not be increased. Ordinary Membership shall remain \$90 for school members and \$80 for personal members; Associate Membership shall remain \$130 for associates and \$70 for personal members.

In summary, I am happy to report WASCA is operating based on best practice financial procedures and is in a sound financial position at as 30 June 2020.

Kind regards,

Stephanie Benjamin, Treasurer



CHIEF EXECUTIVE OFFICER'S REPORT

WASCA announced a new strategic plan in 2019 and has now had 18 months of focused delivery. This included:

- raising WASCA's profile
- strengthening membership services
- increasing focus on sustainability and growth
- reviewing and implementing good governance practices
- strengthening purposeful partnerships
- increasing online and social media engagement.

Implementing these strategies has enabled WASCA to position itself as a leader in public health and to effectively manage the impact of COVID-19. We took the approach 'through adversity comes diversity'. Like many organisations, we worked from home for nine weeks. Whilst the team was incredibly productive, we certainly missed the office interaction and creativity that comes from working collaboratively.



During the COVID-19 pandemic, we realised our role over the past few months was to create opportunities to connect with canteens and members, through avenues such as online canteen network meetings, and to provide reliable and timely advice. For example, WASCA increased social media activities by posting a huge 301 posts this year, more than double our regular posts; and regular factsheets, e-newsletters, templates, draft plans and social media graphics to support schools were published. The top three Facebook posts were:



REACH: N=12,943



N=6,831



N=3,235

We extend our support and good wishes to all our members, colleagues and partners. Our valued members have received a 'Feeling grateful and making plans' WASCA calendar for their fridge. I encourage you to contact our team for advice, simply a chat, or consider participating in an upcoming meeting or training session soon.

Thank you to partner organisations and funding bodies
Department of Education, Department of Health and Healthway.
Your ongoing support of our Association is appreciated.

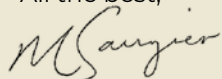
I sincerely thank the WASCA team. In addition to managing the impact of COVID-19, the Executive Committee and office staff have worked so well together, taking staff and funding changes in their stride. It is my privilege to work with this amazing group of professionals who uphold our values of passion, integrity and commitment.

A couple of special mentions, during the year:

- Amanda and Cassie participated in the Public Health Advocacy Institute of Western Australia Advocacy e-Mentoring Program
- Amanda, as Vice President of the WA Health Promoting Schools Association, presented me with an award for my contribution at their 30th birthday event
- Cre and Tracy presented at our advocacy workshop
- Michelle and Cassie were invited to the Clubs WA conference
- Tristan and Claire presented at our community collaboration workshop
- Leanne at Lathlain Primary School presented a Robin Bromley Visionary Grant with Graham from Brownes Dairy
- Jenni presented Swan View Primary School with a StarCAP2 award
- Claire and Jessica are currently on parental leave having welcomed two healthy baby boys, Louis and Tadgh, earlier in the year.

It is my pleasure to provide the following update of WASCA activities for the 2019/2020 financial year.

All the best,



Megan Sauzier, Chief Executive Officer



HEALTHY FOOD & DRINK PROJECT

WASCA is contracted by the Department of Health to provide support, advice, training and resources to assist schools in implementing the Department of Education's Healthy Food and Drink (HFD) policy. Significant achievements and activities:

- Advisory service provided to 300 schools on 672 occasions
- 295 menu, product and recipes assessments; menus on average offer 72% green choices
- 86 new tools and resources developed and downloaded 5,665 times
- Collaboration with Environmental Health Australia to provide FREE access to FoodSafe Online training for schools; to date, 171 canteen staff, parent body representatives and volunteers have accessed the training.



Training and workshops:

21
sessions
602
people




96% very satisfied with training

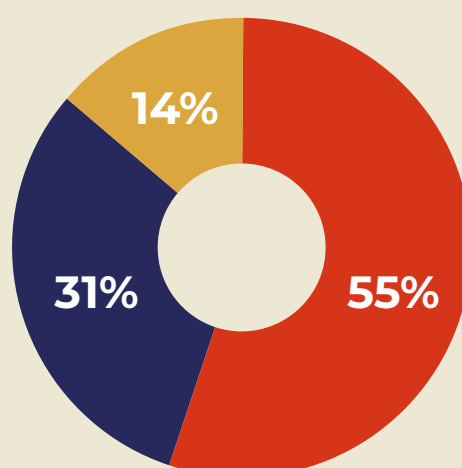
95%
participants reported increase in knowledge



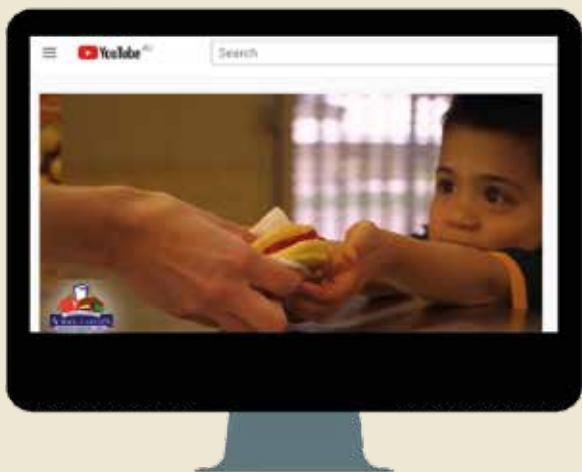
As of Term 4, 2019, we implemented a new follow-up phone call strategy to schools that had received menu assessments. The aim was to gather information about barriers and enablers for implementing the HFD policy, discuss changes already made and/or intention to make, answer questions, and offer additional support and resources. Of the 42 schools who received a call:

- 100% found the assessment useful
- 86% had made changes to their menu
- Comments were themed in three main areas
- The best outcome was simply chatting to schools, reassuring them of the great work they were doing. To quote one happy customer, "Your call has made my day, Leanne".

FOLLOW UP CALL THEMES



- Appreciative of the call: thank you; doing well
- Discussion/question re menu changes
- Need more help e.g. WASCA referral; training etc.



WASCA has been providing kindy orientation sessions since 2011. In 2019, we launched a new kindy video to increase sustainability and reach of this activity. This year, 3,476 families received healthy eating resources through a kindy session at 73 schools, and the video has been played via the WASCA YouTube channel 1,210 times.

Maintaining and strengthening HFD partnerships to help promote and support the implementation of the HFD policy continued with 26 partners during 2019/2020. Three significant partnerships included:

- working with the Federation of Canteens in Schools (FOCIS) to promote the *School canteen online training*; including a 30% discount in recognition of schools/canteens coping with the impact of COVID-19 and potentially making good use of downtime when schools were closed
- being the Master of Ceremonies for the WA Health Promoting Schools Association 30th Birthday celebrations. WASCA is a long-standing member of the Association having held various office bearing positions since 2003
- increasing collaboration with the WA Council of State School Organisations (WACSSO) which has been valuable. For example:
 - 2019 WACSSO state conference (Megan and Amanda pictured) at Crown Perth with an interactive stand and workshop attended by 40 P&C representatives
 - 2020 State Council meeting
 - P&C Voice articles (n=3)
 - JobKeeper and cashflow booster webinar in conjunction with WACSSO and accounting firm Francis A Jones
 - Joint publication – Canteen COVID-19 draft plan, an editable template for reopening school canteens
 - Cross-promotion of a range of Facebook and eNews stories.



HEALTHWAY SPONSORSHIP SERVICES

WASCA continued to provide nutrition support services to assist Healthway funded organisations. As part of this service, WASCA worked with event organisers, mobile food vendors, catering services and State Sporting Associations to create healthier food environments.

COMMUNITY EVENTS:

- 46 sponsored organisations
- 63 state-wide events (34 metropolitan and 29 regional)
- 82 vendor menu reviews to identify healthy options
- 16 comprehensive menu assessments; on average menus offer a majority of healthy green items
- 3 healthy vendor competitions with the healthiest vendor having their stallholder fees waived
- 86% of events (n=54) focused on vendors not displaying sugary drinks
- A range of customised support services were provided:
 - Event Organiser's Guide to Healthier Options
 - Healthier Vendor Guide – a list of healthier food vendors (n=31)
 - Event Organiser's Checklist, Sugary Drinks Fact Sheet and Healthy Options Fact Sheet (new)
 - Food Truck Sugary Drinks Fact Sheet (new)
 - Food Truck Healthy Food Options Fact Sheet (new)
 - Healthy slushy magnet – for slushy trucks offering 99% fruit juice slushies.



STATE SPORTING ASSOCIATIONS:

- Netball WA – workshop and information sessions, menu assessments and promotion of the Fuel to Go & Play™ message at association kiosk, including stickers on healthier food choices
- Basketball WA – Fuel to Go & Play™ flyer
- Perth Glory/NIB Stadium – menu assessment for game day catering menus including recommendations for the inclusion of healthy green options
- WA Pony Club – menu reviews for the annual Healthy Canteen Award.

HEALTHIER VENDOR GUIDE (HVG) VENDORS:

- Biannual menu reviews to monitor compliance
- 96% (n=16) of HVG vendors were satisfied with WASCA services
- Since being included in the HVG, 76% (n=13) of vendors have received more inquiries to attend events
- 81% (n=13) were supportive of Healthway's strategies to increase healthy food and drink options at events
- Magnets, posters and logos were provided seasonally (four times per year)
- E-newsletter showcasing vendors in action is always well received.



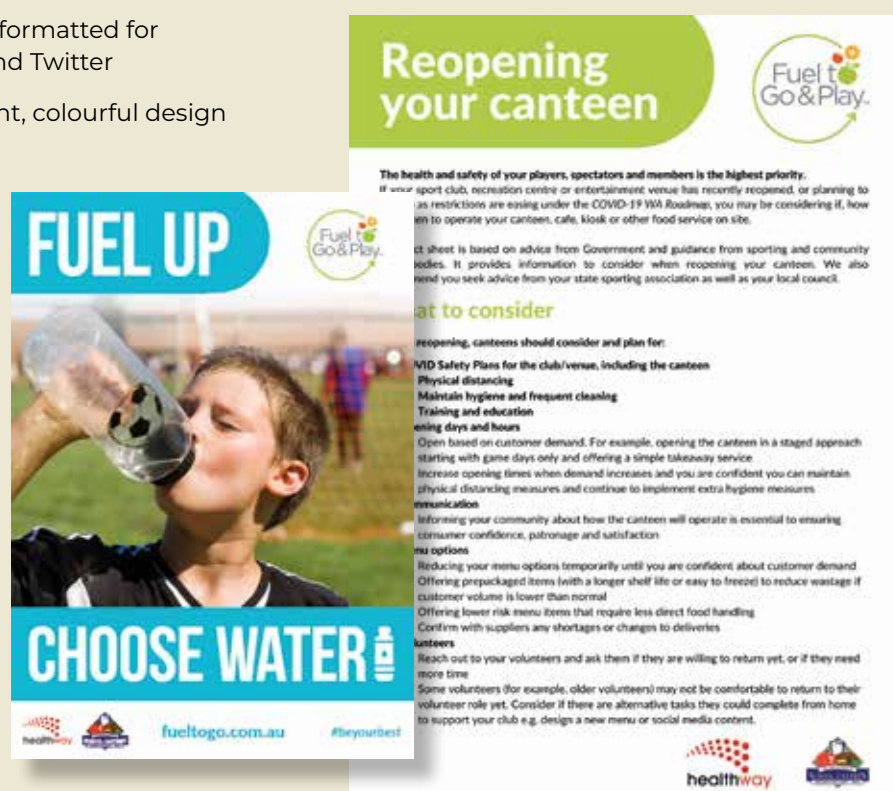
FUEL TO GO & PLAY™



Fuel to Go & Play™ aims to create healthier food environments in sports clubs, recreation centres, entertainment venues and playcentres in WA. Fuel to Go & Play™ includes a range of activities and support for community venues to help them provide healthier foods and drinks at their canteens, kiosks, cafes, vending machines, and informal food services such as barbeques on game days.

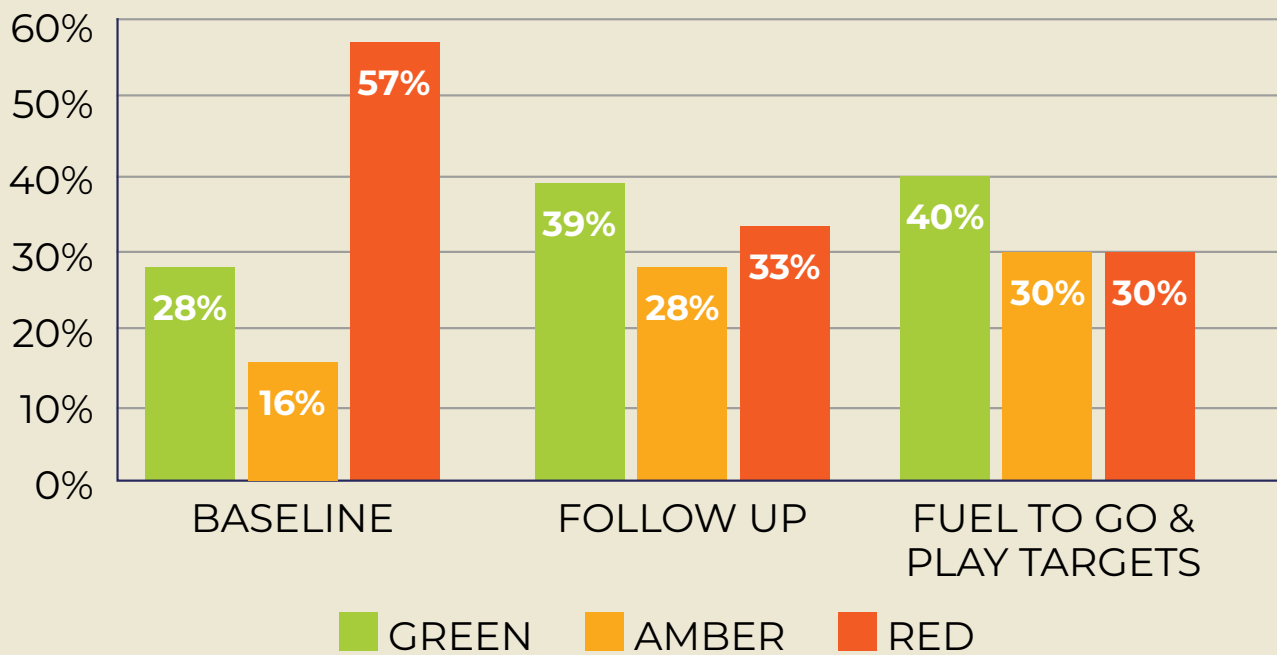
KEY ACHIEVEMENTS:

- Launched the online portal to capture the support provided to community venues by WASCA and health professionals in WA
- Positive uptake of the Fuel to Go & Play™ online training for community venues and health professionals (n=225); 97% reported high satisfaction with the training
- A range of new resources and online tools included:
 - Fact sheets (n=11), downloaded 310 times; a Reopening Your Canteen Fact Sheet was published to help venues navigate how to safely reopen their canteens and kiosks as COVID-19 restrictions eased and seasons resumed
 - Social media tiles (n=7) formatted for Facebook, Instagram and Twitter
 - Posters (n=15) with bright, colourful design and simple messages
- Development of the Fuel to Go & Play™ Accreditation Program, featuring five core areas (training, policy, action plan, environmental strategies and menu) and three levels. The pilot will commence mid-2020.



Fuel to Go & Play™ menu assessments showed community venues that received an assessment report with recommendations, implemented changes that resulted in improvements in traffic light percentages at follow-up.

WASCA hosted a Collaborating in Community Settings workshop for health professionals and local government representatives (n=29). The aim was to foster a partnership approach to support community venues. One hundred per cent of attendees reported having a better understanding of WASCA's work in this setting and felt the information, structure, healthy catering, and networking with peers was useful.



HEALTHY SPORTING CLUB PROGRAM



86 clubs = 24,472 members



The Healthy Sporting Club Program (HSCP), developed by Healthway and managed by WASCA, provides grants up to \$4,000 to sporting clubs during the winter 2019 and summer 2019/2020 seasons.

The program aims to:

- increase healthy food and drinks at club run canteens, kiosks or food services
- reduce sugary drinks within club run canteens, kiosks or food services
- reduce, wherever possible, the promotion of unhealthy messages or brands
- improve club member awareness of healthy food and drinks
- educate and upskill canteen, kiosk or food service managers and/or staff (including volunteers) in offering healthy food and drinks in club run facilities.



Funding could be used to purchase eligible items:

- nutrition initiatives (canteen equipment) e.g. blender, soup warmer, sandwich press, counter display or drinks fridge
- hydration initiatives e.g. water bubbler, water bottles, water carrier
- education initiatives e.g. nutrition seminar, food safety and handling training.

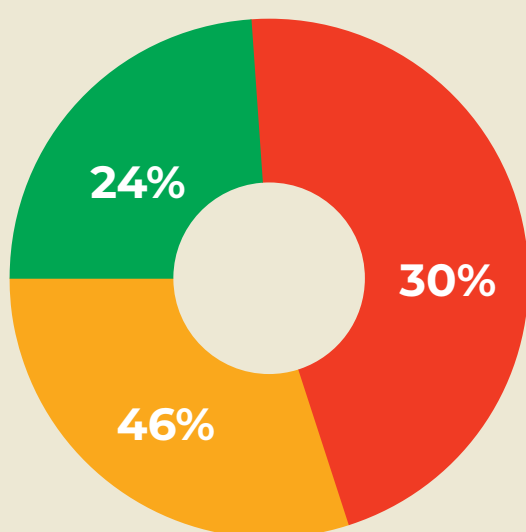
WASCA services included menu/recipe assessments using the traffic light system, an advisory service, policy implementation, resource packs (e.g. posters, bunting, countertop chalkboard, hats, drink bottles, aprons, Canteen Cuisine cookbook and Star Choice™ Buyer's Guide), site visits, as well as communication material incorporating the Fuel to Go & Play™ initiative.



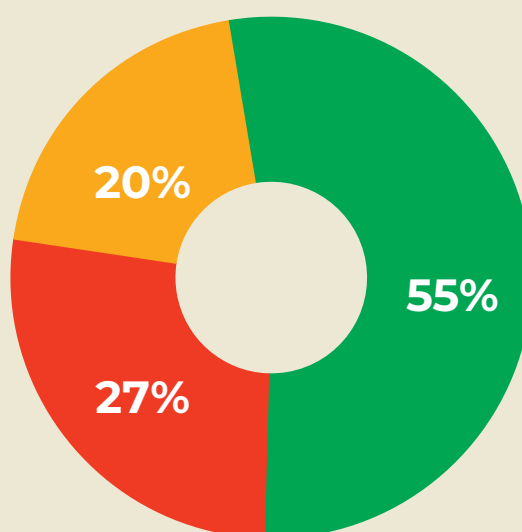


The benefit of follow-up menu assessments conducted for a selection of summer clubs (n=6) compared to the beginning of season clearly demonstrates positive changes.

FIRST ASSESMENT



FINAL ASSESMENT



The majority of clubs (85%) implemented a range of strategies to address the aims of the grant. Some of these included:

- involving parents and children in menu planning
- circulating Canteen Cuisine cookbook to members to give them new ideas
- using Star Choice™ Buyer's Guide to update suppliers and stock
- advertising healthier options on the Fuel to Go & Play™ chalkboard
- promoting the grant and its messages on social media
- placing all healthy sandwiches and salads into a dedicated display fridge, front and centre.

WASCA has received ongoing funding from Healthway to continue its advisory service for the HSCP until April 2021, which incorporates the winter 2020 and summer 2020/2021 seasons.

OTHER WASCA ACTIVITIES

STARCAP2

The Star Canteen Accreditation Program 2 (StarCAP2) is a voluntary program that awards schools operating healthy canteens by using a star rating basis of three, four or five stars. It recognises and rewards those schools operating healthy, profitable canteens, and provides incentives for others to work towards star status.

Congratulations to these amazing canteen teams:

- Swan View Primary School; Canteen Supervisor Teresa Elzer achieved 5 stars with 94% green food sold (pictured)
- Star of the Sea Primary School; Canteen Supervisor Tracy Skipworth achieved 5 stars with 95% green food sold
- Winterfold Primary School; Canteen Supervisors Kym Edwards and Kylie Clifford achieved 5 stars with 98% green food sold.



ROBIN BROMLEY VISIONARY GRANTS

The Robin Bromley Visionary Grants aim to empower Canteen Supervisors to undertake professional development and training, and/or enhance the canteen by purchasing essential equipment with funds provided by this program. In the fourth year of the program, and thanks to the partnership with Brownes Dairy, three well-deserving schools received \$1,000 each to purchase a countertop display fridge (Dongara), Thermomix (Lathlain), and stainless steel benches and upgrade the exterior façade of the canteen (York).



DONGARA DISTRICT
HIGH SCHOOL



LATHLAIN PRIMARY
SCHOOL



YORK DISTRICT HIGH
SCHOOL

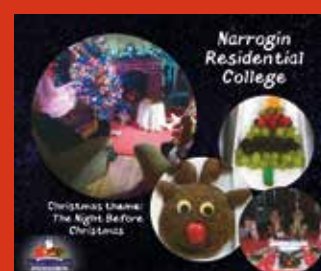
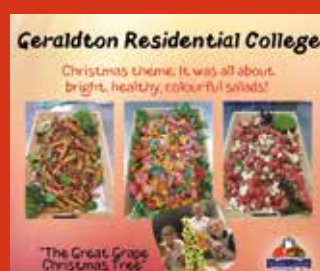


RESIDENTIAL COLLEGES

We continue to work with Department of Education Residential Colleges to implement the Eat Learn Thrive project. Colleges can request advice, menu and recipe assessments, and resources at any time. Early in 2020, WASCA delivered a presentation to college managers to review survey results of progress and to determine additional needs for the project in 2020.

- 98% believed students were more aware of healthy eating
- 98% stated that healthy eating was more of a priority at their college
- 89% agreed increasing knowledge of healthy food was important
- 89% agreed increasing confidence to prepare healthy food was important.

We were thrilled to have five colleges participate in our 2019 Christmas competition - the photos speak for themselves!



STAR CHOICE™ FOOD REGISTRATION PROGRAM

The Star Choice™ Buyer's Guide was published in July 2019 and January 2020; the latter included 53 companies with 589 products categorised as either green or amber according to the DOE HFD policy.

We continued to foster the relationship with members of the food industry at a breakfast held on 28 November for our Star Choice™ suppliers (n=26). The purpose was to discuss:

- the FOCIS nutrient criteria review
- the need for an increased understanding of the HFD policy
- promotion and marketing opportunities
- Star Choice™ products and community settings
- WASCA activities and collaboration.

WASCA maintained communication with the food industry throughout the year. This included a WASCA COVID-19 Update to Star Choice™ companies (n=53) in March 2020; including a request for feedback on how the industry was affected and how this may affect the supply to school canteens. We received responses from eight companies including updates on stock levels, products in high demand and advice for canteens to resist the temptation to bulk buy due to difficulties in returning items under HACCAP rules.

The team at WASCA would like to thank Just Pizza Company for their continued sponsorship of the Nan Marlow Award for Excellence in Volunteering (as of 2021 this award has been moved to May each year to coincide with National Volunteer Week) and Brownes Dairy for their ongoing partnership to offer the Robin Bromley Visionary Grants.





PO BOX 3484 EAST PERTH WA 6892

08 9264 4999

WASCA@EDUCATION.WA.EDU.AU

WASCHOOLCANTEENS.ORG.AU

[FACEBOOK/WASCAINC](https://www.facebook.com/WASCAINC)

[TWITTER @WASCAINC](https://twitter.com/WASCAINC)

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