**Template letter: advocating for healthy fundraising**

***Instructions for using this template***

*While fundraising activities in public schools undertaken by the P&C are not included in the scope the Department of Education’s Healthy Food and Drink Policy, it is pleasing that many schools are adopting a whole school approach to healthy eating and seeking healthier alternatives.*

*This template is editable, Throughout the letter, you will find ‘red text’ where information can be inserted, edited and/or removed; and shaded sections in grey (such as this text box) should also be removed.*

*Advocating for healthy fundraising within the school community can seem like a daunting task. This letter focuses on Easter egg raffles, but is easily edited to suit the situation or activity in your school, as well as the target audience.*

[Your Name]

Address

CITY, STATE, POSTCODE

Email or Phone number (Insert your preferred method to be contacted)

Date

Name of person you are writing to

Title of the person you are writing to (e.g. P&C President)

[School Name]

Address

CITY, STATE, POSTCODE

Dear [insert name]

I am a parent of a child at [school name]. I write to you regarding some concerns about plans for an upcoming P&C fundraising initiative.

I understand that fundraising is a vital component of the P&C and ensures that all children benefit from the additional funds that are given back to the school. The P&C does an amazing job and we as a family have always supported fundraising initiatives. However, I would like to raise concerns about the upcoming [insert activity e.g. Easter egg raffle].

Children learn so much in the early years; our school is in a unique position to demonstrate and practice what healthy eating looks like. [school name] does a great job at promoting healthy eating in the classroom, at the school canteen and other programs such as, [insert other activities e.g. Crunch&Sip, school kitchen garden).

I strongly believe by having an Easter egg raffle and promoting chocolate we are giving mixed messages to students.

I would like to propose a healthier alternative [to Easter eggs] and role model healthy eating behaviors. For example, a hot cross bun drive. Some bakeries donate funds back to the school for every half dozen purchased; others set-up a bulk buying scheme for the school. I would be happy to investigate this further and assist with coordinating this idea if this is something you would consider. Other alternatives would be to call for donations from parents (other than chocolate eggs) for the Easter raffle e.g. Easter books, rabbit stuffed toys, fun boiled egg cups, Easter craft activity kits etc.]

I understand that P&C fundraising activities do not need to comply with the Department of Education’s *Healthy Food and Drink policy*, however, I urge you to still consider a healthier option. By doing this we would be positive role models and would also be reinforcing healthy nutrition messages learnt in the classroom and the canteen. For more information about the role of the Parent Body role in advocating for the Healthy Food and Drink Policy, please see the attached checklist from the Western Australian School Canteen Association Inc.

I would welcome your support in the above matter. I look forward to meeting you soon so we can discuss any concerns. Thank you for your time.

Kind regards

(Your signature)

(Your name)

*Developed by WA School Canteen Association Inc. October (2020)*