



This year marks the 25th Anniversary of WASCA's foundation. One of the reasons the organisation continues to strengthen operations and remain viable is due to each of the activities and funding working together, this includes in-kind support, small or one off initiatives, annual activities and events, and Healthway and State Government one to three year grants.

We gratefully acknowledge our members, past and present funders and partner organisations for their ongoing support that allows us to advocate for healthy food environments.

As we celebrate this milestone, it is important to reflect on some key changes and achievements as shown in the infographics and a timeline.

In fact, the timeline starts a little before 1994. From 1978, Robin Bromley was involved in the TAFE Canteen Management course, first as a student and then lecturer; she coordinated the first *Canteen Conference and Healthy Choice Food Expo* with the Heart Foundation in 1992; and Robin also participated in the formation of the Federation of Canteens in Schools (FOCIS) in 1993. Each of these activities contributed to forming the Association.

1994 - Formation of WASCA

- The Peters and Brownes Group (now Brownes Dairy) and Heart Foundation provided a seeding fund to assist developing the first constitution

1995 - WASCA's first official office opened at Scarborough Senior High School

1996 - WASCA's very first Healthway funded project the 'WA School Canteen Project'

1997 - WASCA contributed to the *Management Sense Food Sense* manual produced by FOCIS (distributed nationally)

1998 - Star Choice™ Food Registration program developed as an effective way of working with food manufacturers and distributors. Many suppliers have reformulated or created new products to suit school canteens and meet strict nutrient criteria

- Lotterywest grant to purchase office equipment

1999 - Star Canteen Accreditation Program (StarCAP) launched; delivered in partnership with the Heart Foundation, funded by Healthway and supported by Department of Health; relaunched as StarCAP2 in 2008

2002 - Developed the *National School Canteen Food Safety Project* on behalf of FOCIS, funded by Commonwealth Health

- Canteen Volunteer of the Year, sponsored by Bos Air; this initiative was formalised and named the *Nan Marlow Award for Excellence in Volunteering* in 2004, currently sponsored by Just Pizza Company

2003 - Robin Bromley nominated as President of FOCIS

- Lotterywest grant to develop the WASCA website

2004 - *Canteen Cuisine* cookbook released and healthy eating workshop for parents introduced to mark WASCA's 10th anniversary, funded by HBF

2006 - Minister for Education committed to providing a home in the Department of Education

- Launch of the Department of Education's *Healthy Food and Drink* (HFD) policy, mandated for all public schools

2007 - *Traffic light* training developed to support schools to implement the HFD policy; to date around 4,800 people have attended 204 sessions or registered online

- *Australian Health Promotion Association Scholarship* to review and improve Healthy Food Choices in Sporting and Racing Club Facilities

- 2008 - *Canteen Conference and Expo* moved to the Perth Convention Exhibition Centre (previously Fremantle Passenger Terminal, Gloucester Park and South Perth Civic Centre); inspirational keynote speakers include Glen Cardwell, Wally Foreman, Graham Maybury, Catherine Saxelby, Rosemary Stanton and John Worsfold to name a few
 - Catholic Education Office launched a policy in line with the HFD policy in public schools (mandated as of Term 1, 2009)
 - Food education sessions for parents called *Snackshops* introduced
 - Developed Fuel to go, go, go toolkit and website for sports clubs, funded by Healthway
- 2009 - Supported implementation of the *Healthy Options WA Policy* in hospital food outlets, funded by Department of Health; similar support provided in 2012 and 2016
 - *Healthway Sponsorship Services* project creating food environment reform at community events and venues; this project continues today and includes a *Healthier Vendor Guide*
 - *Snackshops* extended into the classroom to provide food and nutrition sessions for students
- 2010 - HFD Online Traffic light training
 - IGA Canteen Cook-off, supported by IGA. The Cook-off was a feature at the Canteen Conference 2010-2012
- 2011 - Kindy orientation sessions introduced to promote the HFD policy and skills for packing healthy lunchboxes
- 2012 - Department of Health's *Healthy Workers Initiative* launched, WASCA contracted to implement the nutrition component *Healthy Choices Healthy Futures*
- 2013 - Entered the social media world by creating a Facebook page
 - Develop the *Big Book of Menus* supported by IGA
- 2014 - *Public Health Association of Australia Conference*, three poster presentations
 - WASCA's first tweet and re-tweet on Twitter
- 2015 - *Robin Bromley Visionary Grants* launched in partnership with Canon Foods; currently supported by Brownes Dairy
- 2016 - Edith Cowan University internship to complete a HFD needs assessment which led to the development of a range of online tools and resources for schools
 - *Australian Health Promotion Association 23rd National Conference*, four oral presentations
- 2017 - *Fuel to Go & Play* project developed
 - Megan Sauzier nominated as Chairperson of FOCIS
 - Robin Bromley awarded *Order of Australia Medal* for service to the community
- 2018 - *WASCA Food Forum featuring the Healthy Choice Food Expo* at Crown Perth, supported by Departments of Health, Education and LiveLighter
 - Statewide audit of the *Healthy Options WA Policy* in hospitals funded by Department of Health
- 2019 - *Australian Health Promotion Association Scholarship* to investigate barriers and enablers for implementing the HFD policy in secondary and regional schools and develop support strategies
 - Healthway funding to coordinate the *Healthy Sporting Club Project* (\$4,000 grants to eligible sporting clubs)
 - *Public Health Association of Australia Public Health Prevention Conference*, four oral presentations
 - Contracted by FOCIS to develop *School canteen online training*.



Robin and Sandra, Expo 1997

Executive Committee, 2006

Office team, Expo 2018