

# Western Australian School Canteen Association Inc.



*Supporting healthy choices*



## HARVEST

*Bright ideas from the field.*

WASCA is pleased to present a range of case studies as part of our new initiative *HARVEST*. Harvest is a way that we can share bright ideas from the field to motivate and inspire schools and their canteens to provide and promote healthy choices.

If you have a story to share, we would love to hear about it. We value your time and offer some suggestions to help you in the writing process.

If you would like to see, the amazing case studies published already simple check out eCanteens on the WASCA website. <http://www.waschoolcanteens.org.au/menus/harvest/>

### *Harvest guidelines*

**Your story:** Stick with one or two strong central ideas in your story. You have limited space, so condensing your argument is the best way to get your message across.

**The audience:** Remember to 'pitch' to your audience, which are other people just like you! For example, canteen staff, parents, principals and teachers.

**Word count:** 500 word limit

**Writing style:** Friendly, informative and get right to the point. Anecdotes (tales or yarns) can powerfully illustrate points. Remember the three headings:

1. The story
2. School community involvement
3. Take home message.

**Grammar and spelling:** Do not worry about making it word perfect, editing is part of our job.

**Logo and photos:** Include a high-resolution school logo as well as photos from your school/canteen. If there are students in the photos, you must ensure you have written permission to use them.

**Permission:** As each case study recognises the great work by the school and the school logo is used it is important that the Principal grants permission.

To find out more about *Harvest* contact [wasca@education.wa.edu.au](mailto:wasca@education.wa.edu.au).